



**NEW!**

**COLORIZE Your Creativity!**

**Mr Men Child Safety Products!**  
See back cover.

**Healthcare Flu Kit**  
See page 3.

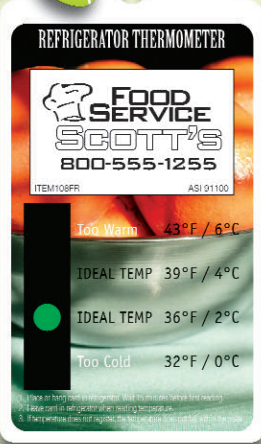
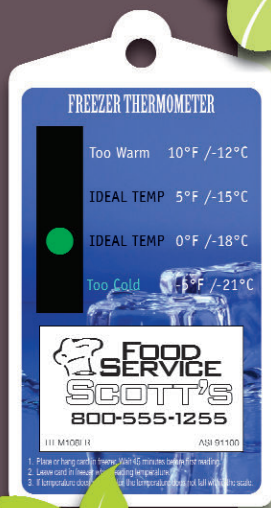


COLD vs FLU	
Rate	Usual: High (100°F-102°F)
Common	Common
Rare	Usual: often severe
Slight	Usual: up to 2-3 weeks
Sometimes	Usual: at beginning
Never	Sometimes
Common	Sometimes
Usual	Common, can be severe
Extreme Exhaustion	Common
Slurry Mucus	Mild-Moderate hacking cough
Sneezing	Antihistamines
Sore Throat	Decongestant
Chest Discomfort, Cough	Nonsteroidal anti-inflammatory meds
Treatment	Wash hands often, Avoid close contact with anyone with a cold, Sinus congestion, Middle ear infection.
Prevention	Annual vaccination: See your doctor
Complications	Antiviral medicines—See your doctor Bronchitis, Pneumonia Can be life threatening

U.S. Department of Health and Human Services September 2008

**Go Green**

Educate the consumer on energy conservation with Thermographics' GoGreen products. See pages 6 and 7.



**WOLF Heating and Cooling**

**CHECK YOUR ENERGY COSTS**

SAVING HEATING SPENDING

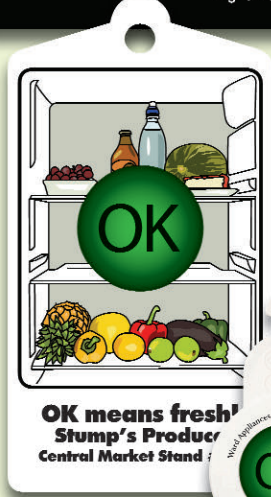
-20% -10% 0% +10% +20% +30% +40% +50%

72

SPENDING COOLING SAVING

+30% +20% +10% 0% -10% -20%

Set temperature at 68° or lower for winter heating savings and 78° or higher for summer cooling savings.



**IS YOUR WATER TOO HOT? The Hot Water Gauge**

- Insert the bottom of this card into a cup of hot water. (Run water for 3 to 5 minutes.)
- If a number appears and it is:
  - GREEN** - that is the temperature of the water.
  - BLUE** - the temperature is more than that number.
  - TAN** - the temperature is less than that number.
  - BLACK WITHIN THE RED SQUARE** - the temperature is 150° or more.
- If no change occurs, the water temperature is under 120°.
- For most uses 120° to 130° should be adequate. If yours is hotter, turn down your water heater thermostat to save money, and lessen the danger of tap water scalds.

**PUBLIC POWER UTILITIES**

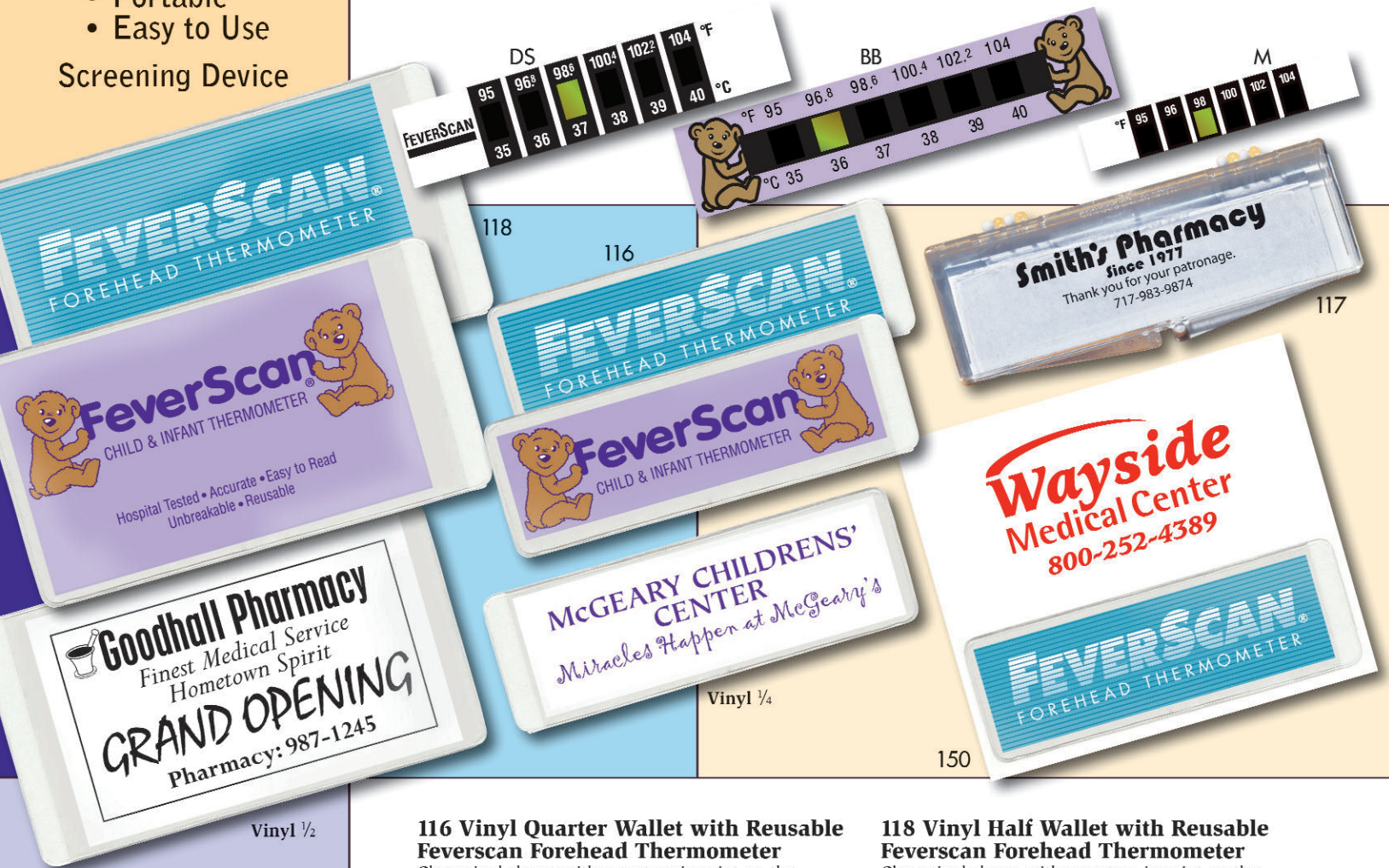
120

## Temperature Trend Indicators

- Reusable
- Fast
- Portable
- Easy to Use

## Screening Device

# Healthcare FeverScan Forehead Thermometer



## Mix and Match

Complete the simple 3-step checklist below for a product the way you want it.

STEP 1 Select Packaging	
116	Vinyl ¼ wallet
117	Plastic Case
118	Vinyl ½ wallet
150	Magnet with Vinyl ¼ wallet

STEP 2 Select Thermometer	
BB	Baby Bear
DS	Dual Scale
M	Mini

STEP 3 Put thermometer and packaging style numbers together and choose pricing	
---	--

### 116 Vinyl Quarter Wallet with Reusable Feverscan Forehead Thermometer

Clear vinyl sleeve with a custom imprint on the instruction sheet. Thermometer nestled in folded instruction sheet.

**Size:** 3¾" w × 1¼" h  
**Imprint:** 3" w × ¾" h  
**Weight:** 6 lbs./M

Qty. Product	250	500	1000	2500	5000
116BB	\$1.57	\$1.21	\$1.09	\$0.97	\$0.91
116DS	\$1.53	\$1.19	\$1.07	\$0.95	\$0.90
116M	\$1.50	\$1.16	\$1.04	\$0.92	\$0.87

5R

### 117 Plastic Case with Reusable Feverscan Forehead Thermometer

Custom imprint on clear lid. Thermometer nestled under folded instruction sheet.

**Size:** 3⅞" w × 1¼" h  
**Imprint:** 3" w × ¾" h  
**Weight:** 25 lbs./M 1000/ctn.

Qty. Product	250	500	1000	2500	5000
117BB	\$1.77	\$1.65	\$1.55	\$1.40	\$1.28
117DS	\$1.73	\$1.61	\$1.51	\$1.36	\$1.24
117M	\$1.70	\$1.58	\$1.48	\$1.33	\$1.21

5R

### 118 Vinyl Half Wallet with Reusable Feverscan Forehead Thermometer

Clear vinyl sleeve with a custom imprint on the instruction sheet. Thermometer nestled in folded instruction sheet.

**Size:** 4¼" w × 2⅝" h  
**Imprint:** 3" w × 1¼" h  
**Weight:** 9 lbs./M

Qty. Product	250	500	1000	2500	5000
118BB	\$1.65	\$1.30	\$1.19	\$1.09	\$1.08
118DS	\$1.61	\$1.28	\$1.17	\$1.07	\$1.06
118M	\$1.58	\$1.25	\$1.14	\$1.04	\$1.03

5R

### 150 FeverScan Magnet with Vinyl Quarter Wallet and Reusable Feverscan Forehead Thermometer

¼ Wallet adhered to custom imprinted, white vinyl magnet. Imprint is on magnet.

**Size:** 4" w × 3½" h × .020" Imprint: 3½" w × 1¼" h  
**Weight:** 42 lbs./M

Qty. Product	250	500	1000	2500	5000
150BB	\$2.19	\$1.84	\$1.74	\$1.59	\$1.54
150DS	\$2.15	\$1.80	\$1.70	\$1.55	\$1.50
150M	\$2.12	\$1.77	\$1.67	\$1.52	\$1.47

5R

### Additional Color/Imprint Charge Pages 2 and 3

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T

Place thermometer on forehead for 15 seconds. Read green indicator.

# Healthcare FeverScan Forehead Thermometer Products

Recommended  
Immunization  
Schedule  
Dept. of Health  
and Human  
Services CDC



## FeverScan Mix and Match

Complete the simple 3-step checklist below for a product the way you want it.

**STEP 1**  
Select Packaging

115	Cold vs Flu
119	Immunization

**STEP 2**  
Select Thermometer from previous page

BB	Baby Bear
DS	Dual Scale
M	Mini

**STEP 3**  
Put thermometer and packaging style numbers together and choose pricing

### 115 Vinyl Half Wallet With Cold vs Flu Chart with Reusable FeverScan Forehead Thermometer

Clear vinyl sleeve with a custom imprint on the instruction sheet. Cold vs Flu chart included for reference. Thermometer nestled in folded instruction sheet.

Size: 4 1/4" W x 2 7/16" H Imprint: 3" W x 1 3/4" H  
Weight: 11 lbs./M

Qty. Product	250	500	1000	2500	5000
115BB	\$1.74	\$1.41	\$1.29	\$1.17	\$1.10
115DS	\$1.70	\$1.39	\$1.27	\$1.15	\$1.08
115M	\$1.67	\$1.36	\$1.24	\$1.12	\$1.04

115

### 119 Vinyl Half Wallet with Immunization Schedule and Personal Record Chart with Reusable FeverScan Forehead Thermometer

Clear vinyl sleeve with a custom imprint on the instruction sheet. Immunization schedule and Personal Record Chart included. Thermometer nestled in folded chart.

Size: 4 1/4" W x 2 7/16" H Imprint: 3" W x 1 3/4" H  
Weight: 11 lbs./M

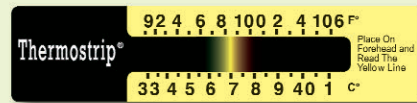
Qty. Product	250	500	1000	2500	5000
119BB	\$1.74	\$1.41	\$1.29	\$1.17	\$1.10
119DS	\$1.70	\$1.39	\$1.27	\$1.15	\$1.08
119M	\$1.67	\$1.36	\$1.24	\$1.12	\$1.04

5R

## Thermostrip Flu Kit with Moving-Line Thermometers and Symptom Chart

NEW!

### Moving-Line Thermometers Included:



### 118F ThermoStrip Flu Kit with Moving Line Thermometer

Thermometers nestled inside folded chart and instruction sheet.

Size: 4" W x 2 1/2" H Imprint: 3" W x 1 3/4" H  
Weight: 12 lbs./M

Qty/Item	250	500	1000	2500	5000
118F	\$2.40	2.28	2.17	2.00	1.86

5R

Price includes 1 color imprint on back of symptom chart.



Place thermometer on forehead for 15 seconds. Read yellow moving line.

- Self-application
- Minimal patient caregiver contact

# Baby Safety

Safest temperature for bathing is 100°F. American Burn Association



INDIVIDUALLY BAGGED

Conforms to U.S. Consumer Product Safety Commission Small Parts Regulation.

123

### KNOW FOR SURE—

Directions for #123 Choke Tube: Place the object without compressing it inside the cylinder. If the object fits entirely within the cylinder, it FAILS the US Consumer Product Safety Commission test & MAY POSE A CHOKING HAZARD TO CHILDREN UNDER 3 YEARS OF AGE.

226BB

Although the cause of Sudden Infant Death Syndrome is not known, The Foundation for the Study of Infant Deaths (FSID) recommends that a child sleep in room temperatures between 61°F to 68°F with 65°F being just right. Most adults find it difficult to judge room temperature and the FSID suggests the use of a simple room thermometer in rooms where your baby plays and sleeps. Place this Baby Bear Room Thermometer on the wall near the baby's crib.



Love'd Ones  
Bathing • Accessories • Safety Items



HOUSTON BURN CENTER  
800-895-5556

111D



Bubbles Baby Bath Thermometer

SAFETY FIRST! Keep Children Safe

111B



HOT WATER BURNS! EMERGENCY DIAL 911 WAKE COUNTY FIRE/RESCUE

111P

### 111(X) Baby Bath Thermometers

Start with cold water. Add hot, mixing well until the OK lights green. If no color appears the water is either too hot or too cold. Instructions on back. **Size:** 2 7/8" w × 3 3/8" h × .020" **Imprint:** 1 3/4" w × 1/2" h (111B); 1 3/4" w × 3/4" h (111D, 111P) **Weight:** 8 lbs./M

Qty./Item	250	500	1000	2500	5000
111B	\$1.60	\$1.35	\$1.10	\$.92	\$.85
111D	\$1.60	\$1.35	\$1.10	\$.92	\$.85
111P	\$1.60	\$1.35	\$1.10	\$.92	\$.85

5R

### 123 Choke Tube Device

Regulation compliant choking hazard device. One color imprint in our standard colors. Color matches may seem visually off due to the clear nature of the product. **Size:** 1 1/2" w × 2 3/4" h **Imprint:** 1" w × 2" h **Weight:** 25 lbs./ctn. 336 pcs./ctn.

Qty./Item	250	500	1000	2500	5000
Per piece	\$3.39	\$2.67	\$2.39	\$2.30	\$2.22

5R

### 211BB Hanging Bath Thermometer

Start with cold water. Add hot, mixing well until the OK lights green. If no color appears the water is either too hot or too cold. Instructions on back. **Size:** 2 7/8" w × 6 1/8" h × .015" **Imprint:** 2 1/2" w × 3/4" h **Weight:** 18 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$2.02	\$1.72	\$1.54	\$1.47	\$1.42

5R

### 226BB Room Thermometer

Adhesive strip and release liner on back. Place on wall near crib to monitor safe temperature. Includes informational post-it on side. **Size:** 4 5/8" w × 6 7/8" h × 18 pt. paperboard **Imprint:** 3 1/2" w × 7/8" h **Weight:** 13 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.72	\$1.47	\$1.34	\$1.21	\$1.16

5R

211BB

### Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T



Help prevent tap water burns with our bath thermometers.

# Family Safety

**Adult Bath Safety Thermometer**

Hot water is wonderful, but it can cause very serious burns. **Always check bath water temperature before entering the tub.** Stir water with this thermometer. Adjust this thermometer to green "OK". 100°F.

**Johns Hopkins Geriatrics Center**

Use this thermometer to stir water.

OK

Safest temperature for bathing is 100°F.  
American Burn Association

**Adult Bath Safety Thermometer**

This thermometer has three thermochromic liquid crystal indicators-COOL, OK, HOT-which change color to tell you the water temperature. Use this thermometer to stir water. If the indicator becomes blue, the water is too cool to stir. If the indicator becomes red, the water is too hot or very hot. Hot water can cause serious burns in senior citizens, handicapped individuals and small children. **It pays to be careful!**

**UV INDICATOR**

GEORGETOWN EYE CENTER

See All You Can See... See Us Item # 210-C ASI 91100

INSTRUCTIONS ON BACK

LOW MODERATE HIGH VERY HIGH

210C

With SPF's of 15 and higher.

**To Test Sunglass Lenses:** Hold the lens over the UV reactive area and expose to sunlight for 15 seconds. The darker the indicator's color, the LESS protection offered by the lens. Sunglasses should ABSORB 99-100% of the full UV Spectrum.

**Sun Safety Tips:** Keep your reusable UV Indicator handy to measure UV intensity often, but remember this indicator is a guide only. Danger of sunburn varies according to skin type and other factors. Limit your time in the sun between the hours of 10 a.m. and 4 p.m., and whenever possible seek shade.

For more information on the UV Index and protection, call the EPA's Stratospheric Ozone Hotline at (800) 296-1996 or log-on to [www.epa.gov/ozone](http://www.epa.gov/ozone)

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**UV SAFE**

LEVEL OF SUN EXPOSURE

LOW	MODERATE	HIGH	CRITICAL
0	4	7	10
	SPF-15	SPF-30	SPF-45

Expose the UV Safe Meter to direct sunlight for 20 SECONDS, then compare the color in the sun's center with the meter bar to find the approximate UV intensity. (Exposing the meter to the sunlight for long periods of time will reduce its accuracy and life span)

**REMEMBER YOUR SUNSCREEN!**

**Mackey, M.D.**  
Dermatologist

New Holland Ave., Lancaster, PA 17602  
717-431-5KIN (7546) 717-431-7550 FAX

**109 Hot Water Gauge with Thermometer**

Device for setting the hot water heater for maximum efficiency and prevent tap water scalding. Imprint on front, blank back.

Size: 2 7/8" w x 3 3/8" h x .020"

Imprint: 1 3/4" w x 1/2" h Weight: 9 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.45	\$1.20	\$1.12	\$1.00	\$.92

5R

**140 Adult Bath Thermometer**

Indicates bath water temperature is just right. Instructions on back.

Size: 2 7/8" w x 3 3/8" h x .020"

Imprint: 1 3/4" w x 1/2" h Weight: 8 lbs./M

Qty./Item	250	500	1000	2500	5000
140	\$1.60	\$1.35	\$1.10	\$.92	\$.85

5R

**210(XX) UV Safe Indicating Cards**

Indicates level of sun exposure and harmful UV rays.

Size: 3 3/8" w x 2 1/8" h x .015mil (210C); 2 1/8" w x 3 3/8" h x .020mil (210US)

Imprint: 1 3/4" w x 7/8" h (210C, Front); 1 3/4" w x 3" h (210US, Back)

Weight: 8 lbs./M

Qty./Item	250	500	1000	2500	5000
210C	\$1.54	\$1.07	\$1.02	\$.96	\$.92
210US	\$1.54	\$1.07	\$1.02	\$.96	\$.92

5R

**Additional Color/Imprint Charge**

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T

**IS YOUR WATER TOO HOT?**

**The Hot Water Gauge**

1. Insert the bottom of this card into a cup of hot water. (Run water for 3 to 5 minutes.)
2. If a number appears and it is:
  - GREEN - that is the temperature of the water.
  - BLUE - the temperature is more than that number.
  - TAN - the temperature is less than that number.
  - BLACK WITHIN THE RED SQUARE - the temperature is 150° or more.
3. If no change occurs, the water temperature is under 120°.
4. For most uses 120° to 130° should be adequate. If yours is hotter, turn down your water heater thermostat to save money, and lessen the danger of tap water scalds.

**PUBLIC POWER UTILITIES**

120

Consumer Product Safety Commission recommends setting water temperature at 120°F to reduce probability of scalding.

210US

EDUCATE THE CONSUMER ON ENERGY CONSERVATION WITH THERMOGRAPHIC GREEN PRODUCTS



138

OK is illuminated at 40°F and below.



108R

USDA Important to verify that refrigerator temperature is 40°F or below to reduce food borne illness.



108FR

USDA Important to verify that freezer is 0°F or below to reduce food borne illness.

### 108FR Freezer Thermometer

Monitors freezer temperature to prevent spoilage and maximize energy efficiency. Adhesive strip on back.  
**Size:** 2 1/8" w x 4" h x .020"  
**Imprint:** 1 7/16" w x 3/4" h  
**Weight:** 9 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.49	\$1.24	\$1.16	\$1.04	\$.95

5R

### 108R Refrigerator Thermometer

Monitor refrigerator temperature to prevent spoilage and maximize energy efficiency. Adhesive strip on back.  
**Size:** 2 1/8" w x 4" h x .020"  
**Imprint:** 1 7/16" w x 3/4" h  
**Weight:** 9 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.49	\$1.24	\$1.16	\$1.04	\$.95

5R

### 138 OK Refrigerator Thermometer

Continuous refrigerator temperature monitor. OK is illuminated at 40°F and below. Imprint around top of disk. Comes with adhesive backed bracket for hanging, hang tab and instructions.  
**Size:** Diameter: 1 1/2" Overall Height: 2 1/8"  
**Imprint:** 1 1/4" w x 3/8" h, art to be sent in an arch.  
**Weight:** 9 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$2.00	\$1.65	\$1.50	\$1.30	\$1.20

5R

### 138C OK Refrigerator Card and Thermometer

Continuous refrigerator temperature monitor, OK is illuminated at 40°F and below. Imprint on front. Instructions on back and hang tab.  
**Size:** 2 1/8" w x 4" h x .020"  
**Imprint:** 1 5/8" w x 1/2" h  
**Weight:** 10 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.49	\$1.24	\$1.16	\$1.04	\$.95

5R

### Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T

### DID YOU KNOW—

77% of adults say they know how to handle food yet most don't know they have a one in four chance of contracting a food borne illness.<sup>1</sup>

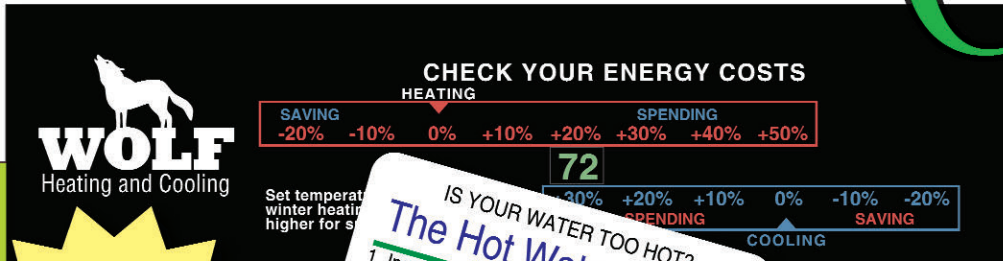
Keeping a constant refrigerator temperature of 40°F or below is one of the most effective ways to reduce the risk of food borne illness. Use an appliance thermometer to be sure the temperature is consistently 40°F or below. The freezer temperature should be 0°F or below.<sup>2</sup>

<sup>1</sup>Partnership for Food Safety 11.02.06 Press Release

<sup>2</sup>Partnership for Food Safety 7.15.07 Chill Rules

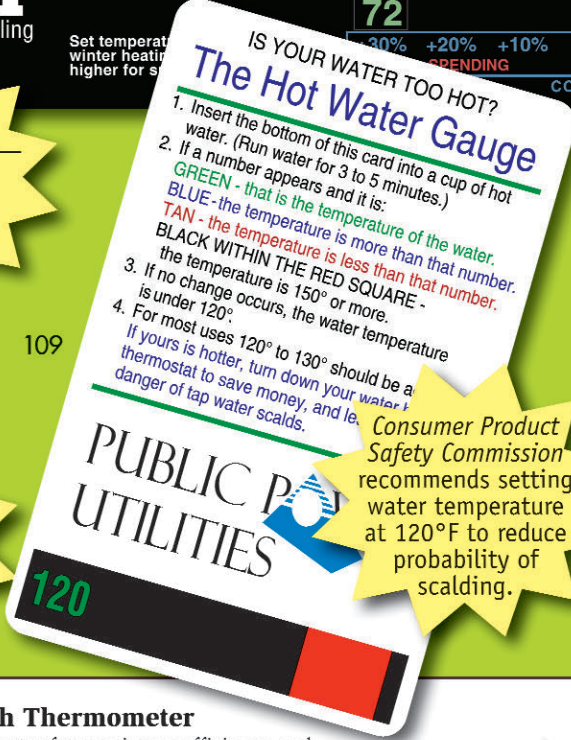
# Energy Conservation

EDUCATE THE CONSUMER ON ENERGY CONSERVATION WITH THERMOGRAPHIC GREEN PRODUCTS



Most cost efficient settings—  
68°F Winter  
and  
78°F Summer

For each 10°F  
reduction in water  
temperature, you  
can save between  
3%-5% in  
energy costs.<sup>1</sup>



Consumer Product  
Safety Commission  
recommends setting  
water temperature  
at 120°F to reduce  
probability of  
scalding.



Even outside  
temperatures in the  
60's can cause a car  
temperature to rise  
well above 110°F.  
NHTSF<sup>2</sup>



High temperatures  
are dangerous for  
pets and children  
In temperatures as low  
as 85°F, given specific  
humidity levels, even  
short exposures can be  
considered dangerous  
and result in injury or  
even death.  
Not to be used as a  
thermometer or in place  
of sound judgement.

## Pet Care

Columbia Animal Hospital  
We care.  
684-2285

### 109 Hot Water Gauge with Thermometer

Device for setting the hot water heater for maximum efficiency and prevent tap water scalding. Imprint on front, blank back.  
Size: 2 7/8" w x 3 3/8" h x .020" Imprint: 1 3/4" w x 1/2" h Weight: 9 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.45	\$1.20	\$1.12	\$1.00	\$.92

5R

### 110 Home Heating and Cooling Cost Saving Thermometer

Indicates the correct temperature to set the thermostat for maximum cost savings and energy efficiency. Full adhesive backing.  
Temperatures: 64°-82°F Size: 5 7/8" w x 1 1/2" h Imprint: 1 1/8" w x 1 1/8" h Weight: 7 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$2.60	\$2.24	\$2.03	\$1.86	\$1.68

5R

### 127 Auto Alert

The black disk clears away and reveals a warning message when heat in vehicle is potentially dangerous for children or pets. Imprint on back.

Size: 3" w x 5 1/2" h x 16 pt. card stock Imprint: 2 1/2" w x 1 3/8" h Weight: 15 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.60	\$1.32	\$1.21	\$1.14	\$1.09

5R

### (XXX)PS Petscan Thermometer

Place thermometer on dog's belly to determine fever. Imprint on instruction back (and on magnet top front for 150PS).

Item	Size	Imprint	Weight
116PS	3 3/4" w x 1 1/4" h	3" w x 3/4" h	6 lbs./M
150PS	4" w x 3 1/2" h x .020"	3 1/2" w x 1 3/4" h	42 lbs./M

Qty./Item	250	500	1000	2500	5000
116PS	\$1.79	\$1.52	\$1.39	\$1.32	\$1.25
150PS	\$2.42	\$2.17	\$2.04	\$1.77	\$1.67

5R

### Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

<sup>1</sup> US Department of Energy 7.15.07 thermostats and control systems  
<sup>2</sup> National Highway Traffic Safety Foundation

150PS

116PS



# Room Thermometers



102L



126



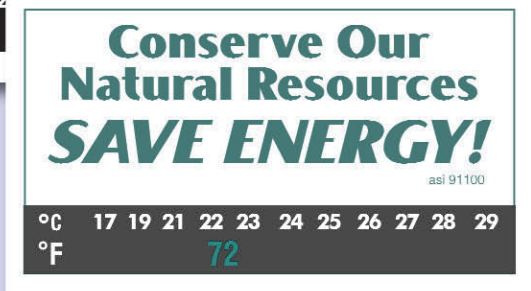
226BB  
(Not to scale)  
See page 4 for baby item specs.



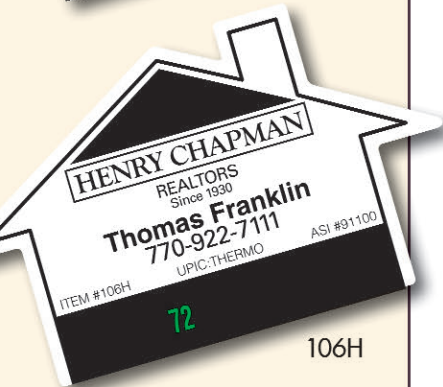
106LH



106B



126S



106H

## 102L Thermo Stand Room Thermometer

"L" shaped white plastic stand.  
Temperatures: 62°-84°F  
Size: 4" w × 3½" h × .020"  
Imprint: 3½" w × 1½" h Weight: 27 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.92	\$1.75	\$1.59	\$1.54	\$1.49

5R

## 106B Business Card Thermomagnet

Temperatures: 62°-84°F / 17°-29°C  
Size: 3½" w × 2" h × .020"  
Imprint: 3" w × 1¼" h Weight: 20 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.30	\$1.06	\$.94	\$.76	\$.71

5R

## 106H Thermo House Magnet with Thermometer

Temperatures: 62°-84°F only  
Size: 3⅝" w × 2¼" h × .020"  
Imprint: 2" w × ¾" h Weight: 15 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.31	\$1.07	\$.96	\$.76	\$.71

5R

## 106LH Large Thermo House Magnet with Thermometer

Temperatures: 62°-84°F / 17°-29°C  
Size: 4½" w × 2⅞" h × .020"  
Imprint: 2¾" w × 1" h Weight: 24 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.54	\$1.30	\$1.17	\$.99	\$.94

5R

## 126 Wall Thermometer

Paperboard. Adhesive strip and release liner on back.  
Temperatures: 62°-84°F / 17°-29°C  
Size: 4" w × 4" h × 18 pt. stock board  
Imprint: 3⅝" w × 2⅞" h Weight: 9 lbs./M

Qty.	100	250	500	1000	2500	5000
Per piece	\$2.95	\$1.68	\$1.41	\$1.23	\$1.02	\$.95

6R

## 126S Small Wall Thermometer

Paperboard. Adhesive strip and release liner on back.  
Temperatures: 62°-84°F / 17°-29°C  
Size: 3⅝" w × 2¼" h × 18 pt. stock board  
Imprint: 3¼" w × 1¼" h Weight: 6 lbs./M

Qty.	100	250	500	1000	2500	5000
Per piece	\$2.61	\$1.37	\$1.05	\$.89	\$.68	\$.63

6R

## Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T

Magnetic Room Thermometers. Optional border prints in your imprint color.



# Stress Reduction

**The Stress Monitor™**

CALM NORMAL TENSION TENSE

Hold the monitor firmly between your thumb and forefinger for 15 seconds. Then read the color of the tension monitor above. To reduce tension, take a deep breath. Exhale slowly. Repeat 5 times. You'll find your tension flowing away almost like magic.

**StressRuler**

EVEREADY EXPRESS  
Messenger • Courier  
Expedited Trucking

"FOR STRESS-FREE SHIPPING"

Item # 113 TENSOMETER ASI #91100

113

Don't stress out over your next promotion! Hold the square between your thumb and forefinger for 15 seconds to check your stress level.

## 113 Stress Monitor 7" Ruler

Back is blank. Polybagging is optional when printed on both sides for an additional charge.

Size: 7½" w × 2⅝" h × .025" Imprint: 3½" w × 1⅜" h Weight: 22 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.59	\$1.24	\$1.10	\$1.00	\$.85
					5R
Polybagging	250	500	1000	2500	5000
Per piece	\$.13	\$.13	\$.13	\$.13	\$.13

## 114 Tensometer

Imprint on back only.

Size: 3⅜" w × 2⅝" h × .020" Imprint: 3" w × 1¾" h Weight: 9 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.32	\$1.10	\$.97	\$.84	\$.72
					5R

## 120 Stress Monitor Card

Back is blank.

Size: 3⅜" w × 2⅝" h × .020" Imprint: 3" w × ¾" h Weight: 9 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.32	\$1.10	\$.97	\$.84	\$.72
					5R

## 124 Stress Measure Card

Relaxation techniques on back.

Size: 3⅜" w × 2⅝" h × .020" Imprint: 3" w × ¾" h Weight: 9 lbs./M

Qty.	250	500	1000	2500	5000
Per piece	\$1.32	\$1.10	\$.97	\$.84	\$.72
					5R

## Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19
					5T

Bernards at Brighton  
Day Spa & Salon  
717-581-0903

Blue - You are almost there, a massage can make the difference  
Green - Call for a Massage, just because  
Orange - Caution you are on  
Black - You should...

**TENSOMETER™**

Hold the Tensometer indicator square firmly between your thumb and forefinger for 15 seconds. Then read the color of the tension indicator below.

CALM NORMAL SOME TENSION TENSE

To reduce tension, take a deep breath. Let it out slowly. Repeat 5 times. Here's another technique for reducing tension. Close your eyes and imagine that you've just arrived at your favorite vacation spot. Feel the warm sun on your face, the gentle lapping of water on the shore. Smell the fresh breeze. Listen for the sound of birds chirping and enjoy. Take 5 minutes or more. You'll return to work refreshed. Repeat every day. You'll find that your day will go more smoothly.

**The Stress Monitor**

CALM NORMAL TENSION TENSE

Hold the monitor firmly between your thumb and forefinger for 15 seconds. Then read the color of the tension monitor above. To reduce tension, take a deep breath. Exhale slowly. Repeat 5 times. You'll find your tension flowing away almost like magic.

**No Stress Promotions**  
**RAS Promotional Marketing**  
800-223-1RAS  
Item #120

**Smooth Spa**  
Remove Your Stress 852-1234 ASI #91100

**STRESS MEASURE**

MOST STRESSED STRESSED SOME STRESS RELAXED

USE ONLY AT ROOM TEMP. (21°-23°C; 70°-74°F)  
HOLD YOUR THUMB ON THE INDICATOR FOR A COUNT OF 10.

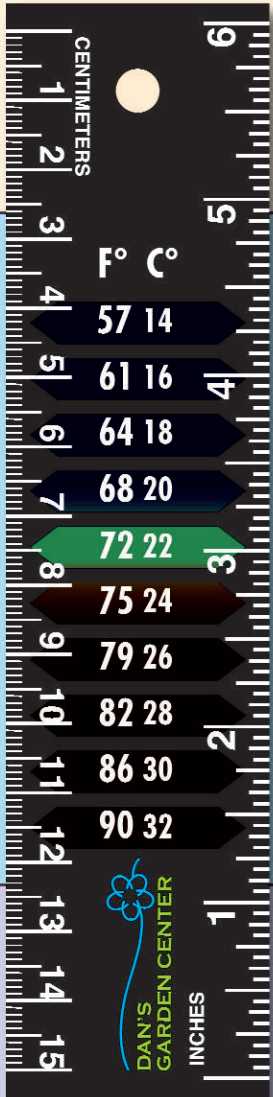
TO TURN CARD BLUE (CALM), TRY ONE OR MORE OF THE TECHNIQUES ON THE BACK.

114

120

124

# Creatives Retro & One-of-a-Kinds



134

## Grand Opening

# ZAC

and Company

Fine Gifts and Clothing of a Retro Era

Art Center, Downtown Portland, 555-1234 asi #91100

### WHAT THE COLOR SAYS ABOUT YOUR MOOD!

-  Black: Stressed, very tense
-  Brown: Very nervous, overworked
-  Grey: Anxious, strained
-  Amber: A bit nervous, mixed emotions
-  Green: Average, focused
-  Blue-green: Confident, emotionally charged
-  Blue: Lovable, relaxed, calm
-  Dark blue/Purple: Happy, romantic, passionate



141

141B (Bulk)

### 122 Liquid Crystal Business Card

Initially card is black. Touch and the card turns vibrant colors — a card never to be tossed aside!

Size: 3½" w × 2" h

Imprint: 3" w × 1¾" h Weight: 8 lbs./M

Qty.	100	250	500	1000	2500	5000
Per piece	\$2.52	\$1.79	\$1.63	\$1.52	\$1.47	\$1.42

6R

### 134 Thermo 6" Ruler

Light, flexible ruler with dual scale thermometer and measurements.

Size: 6¼" w × 1½" h

Imprint: 1¼" w × ½" h (front) 5¾" w × 1" h (back)

Qty.	250	500	1000	2500	5000
Per piece	\$2.32	\$1.70	\$1.30	\$1.07	\$.98

5R

### 141 Mood Ring with Carrier Card

Check your mood! Prices include a retro looking holder with ring attached. Comes in assorted sizes. Imprint on inside card flap. Bulk rings also available.

Size: 3" w × 3⅜" h (folded) Imprint: 2½" w × 1⅛" h

Weight: 22 lbs./1000 #141; 9 lbs./1000 #141B Bulk

Qty.	250	500	1000	2500	5000
141	\$2.54	\$2.17	\$1.99	\$1.87	\$1.74
141B (Bulk)	\$.75	\$.75	\$.75	\$.75	\$.75

5R

### Additional Color/Imprint Charge

All Products	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T

## TOUCH TRAVEL

Customer Service and Attention to Detail

Call for your free consultation

888-255-9874

122

Thermographics is the technological leader in the development of innovative color changing communication tools.

Thermographic products are triggered by temperature, and use the unique characteristics of liquid crystal and other thermochromic inks to provide distinctive and striking promotion and premium items.

Thermographics offers assistance with design, development and production of your premium and promotional products.

### GoGreen Products

Available products indicated by leaf symbol 

#### Set-Up/Copy Change Charge:

\$31.25 (v) per color, per imprint on 1st time orders.

\$20.00 (v) per color, per imprint on repeat orders.

#### Additional Color/Imprint Running Charge:

Per piece, per hit.

Qty	250	500	1000	2500	5000
Per Piece:	\$.44	\$.30	\$.23	\$.20	\$.19

Plus appropriate set-up and PMS charges. 5T

#### Spec Samples:

\$75.00 (v) per color.

#### PMS Color Match:

\$25.00 (v) per color outside our stock ink colors.

**Note:** A PMS match, is available on item 123 Choke Tube Tester, however, color may seem visually off due to the clear nature of the product.

#### Stock Ink Colors:

We stock inks that closely resemble the following colors. For an exact match, a PMS Match is required.

Reflex Blue	Process Blue	Black	
Pantone Green	Green PMS 355	Green PMS 357	
Teal PMS 320	Purple PMS 2602	Red PMS 200	Rubine Red
Orange PMS 165	Burgundy PMS 202	Process Yellow	White

#### Artwork:

If artwork is not provided as specified, you will be billed \$100.00 (v) per hour for adjustments. We do not accept artwork with gradients or halftones.

#### E-mail: [art@thermographics.com](mailto:art@thermographics.com)

**Disk:** CD written with all layouts and supporting files and fonts. MAC fonts only. If PC, please outline fonts to paths.

**Formats:** Preferred Adobe Illustrator file the text converted to outlines. Please export Corel files to Illustrator files. If art is to be printed in one color only, we will accept a hi-res 600-1200 ppi (actual size or larger) bit-mapped file.

#### Proofs:

**Paper:** No charge.

**Pre-Production:** \$75.00 (v) per color, per proof.

#### Random Samples:

Please contact factory for possible charge on selected items or large volume requests. Catalogs and some samples are downloadable from our web site or printed catalogs are available for a minimal charge with your provided UPS or Fed Ex account number. Standard catalog and samples are shipped USPS.

#### Production Time:

Normal production begins the day following final art approval. Times quoted are for all items in the catalog EXCEPT those noted as needing extended production time.

**Normal Production:** Goods shipped 7-10 working days from final art approval for catalog quantities.

**Rush Service:** (excluding shipping) 5-6 working days production, add 25% to order total 3-4 working days production, add 35% to order total. Orders must be shipped overnight.

#### Over/Under Runs:

Allow +/- 5% production run quantity.

#### Exact Quantity Charge:

Qty:	100	250	500	1000	2500	5000
\$ Ea.	\$10.00	\$15.00	\$23.00	\$31.00	\$46.00	\$61.50

6S

#### Less Than Minimum:

Absolute minimum is 100 pieces. Add \$71.43 (T).

Item #127 is not available less than minimum.

**Order Cancellation:** Work in progress may be invoiced for materials and labor. Any claims or returns must be made within 10 days and with factory approval.

**Packaging:** All items are shipped bulk except where noted. Packaging other than our standard method will be charged an additional handling charge. Individual Polybagging is available for some items at a cost of \$ .13 (v) per piece.

#### Shipping:

Pricing FOB Thermographics Tampa, FL 33610 and Glenview, IL 60026. Thermographics is not responsible for shipping errors/costs due to incorrect address etc.

#### Split Shipments:

\$12.50 (v) per destination.

#### Returns:

Returned merchandise will not be accepted without prior factory approval. Claims must be made within 10 days of receipt of product. Blank goods if accepted, will incur a 20% restocking fee.

#### Payments:

We accept Mastercard, Visa and American Express.

**Web site:** [www.thermographics.com](http://www.thermographics.com)

Prices are subject to change without notice.



See back cover for Mr Men Products

# MR. MEN LITTLE MISS

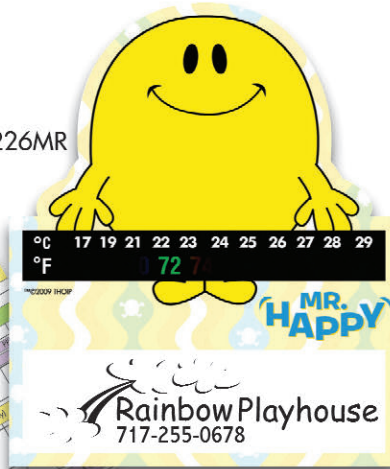
## CHILD SAFETY PRODUCTS

# NEWS!

111MR



226MR



211MR



210MR



### 111MR Mr. Happy Bath Thermometer

Start with cold water. Add hot, mixing well until the OK lights green. If no color appears the water is either too hot or too cold. Instructions on back.  
**Size:** 2 7/8" w x 3 3/8" h x .020" **Imprint:** 1 3/4" w x 1/2" h  
**Weight:** 8 lbs./M

Qty./Item	250	500	1000	2500	5000
111MR	\$1.75	\$1.50	\$1.20	\$1.00	\$ .94

5R

### 115MR Mr. Happy Vinyl Half Wallet with Reusable Feverscan Forehead Thermometer and Cold vs Flu Chart

Clear vinyl sleeve with a custom imprint on the instruction sheet. Cold vs Flu chart included for reference. Thermometer nestled in folded instruction sheet.  
**Size:** 4 1/4" w x 2 5/16" h **Imprint:** 3" w x 1 3/4" h  
**Weight:** 11 lbs./M

Qty./Item	250	500	1000	2500	5000
115MR-BB	\$1.91	\$1.55	\$1.42	\$1.28	\$1.21
115MR-DS	\$1.87	\$1.53	\$1.40	\$1.26	\$1.19
115MR-M	\$1.84	\$1.50	\$1.35	\$1.23	\$1.15

5R

### 119MR Little Miss Helpful Vinyl Half Wallet with Reusable Feverscan Forehead Thermometer and Immunization Schedule and Personal Record Chart

Clear vinyl sleeve with a custom imprint on the instruction sheet. Immunization schedule and Personal Record Chart included. Thermometer nestled in folded chart.  
**Size:** 4 1/4" w x 2 5/16" h **Imprint:** 3" w x 1 3/4" h  
**Weight:** 11 lbs./M

Qty./Item	250	500	1000	2500	5000
119MR-BB	\$1.91	\$1.55	\$1.42	\$1.28	\$1.21
119MR-DS	\$1.87	\$1.53	\$1.40	\$1.26	\$1.19
119MR-M	\$1.84	\$1.50	\$1.35	\$1.23	\$1.15

5R

### 210MR Little Miss Sunshine UV Safe Card

Indicates level of sun exposure and harmful UV rays. Imprint on back.  
**Size:** 2 1/8" w x 3 3/8" h x .020mil  
**Imprint:** 1 3/4" w x 3" h **Weight:** 8 lbs./M

Qty./Item	250	500	1000	2500	5000
210MR	\$1.70	\$1.20	\$1.12	\$1.06	\$1.01

5R

### 211MR Mr. Messy Hanging Bath Thermometer

Start with cold water. Add hot, mixing well until the OK lights green. If no color appears the water is either too hot or too cold. Instructions on back.  
**Size:** 2 7/8" w x 6 1/8" h x .015" **Imprint:** 2 1/2" w x 3/4" h  
**Weight:** 18 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$2.22	\$1.90	\$1.70	\$1.62	\$1.56

5R

### 226MR Mr. Happy Room Thermometer

Adhesive strip and release liner on back. Place on wall near crib to monitor safe temperature. Includes informational post-it on sides.  
**Size:** 3 7/8" w x 4 5/8" h x 18 pt. paperboard  
**Imprint:** 3 1/2" w x 7/8" h **Weight:** 13 lbs./M

Qty./Item	250	500	1000	2500	5000
Per piece	\$1.90	\$1.60	\$1.50	\$1.33	\$1.28

5R

### Additional Color/Imprint Charge

All Items	250	500	1000	2500	5000
	\$.44	\$.30	\$.23	\$.20	\$.19

5T